editorial
03 Dear Reader
Magda Wojtkiewicz

practice management
06 Seven dental marketing mistakes... and how to avoid them
Carolyn S. Dean

CE article
10 Er:YAG & Nd:YAG dual wavelength laser
Drs Lawrence Kotlow, Enrico DiVito & Giovanni Olivi

review
16 New Technologies—to improve root canal disinfection
Drs Gianluca Plotino, Nicola M. Grande & Prof. Gianluca Gambarini

opinion
22 Relieved reamers and the 30-degree reciprocating handpiece
Dr Barry L. Musikant

technique
26 Matching gutta-percha cones to NiTi rotary instrument preparations
Prof. Gianluca Gambarini, Dr Gianluca Plotino, Dr Nicola Maria Grande, Dr Simone Staffoli, Dr Federico Valenti Obino, Dr Lucila Piasecki, Dr Dario di Nardo, Dr Gabriele Miccoli & Prof. Luca Testarelli

feature
30 Tooth ache is hard to bear
Annika Keilhauer

products
34 Latest technology and products information

meetings
36 Roots Summit 2016—Premier global forum for endodontics takes place in Dubai
38 Meeting review: AAE16 in San Francisco
40 International Events

about the publisher
41 submission guidelines
42 imprint

Cover image courtesy © Alim Yakubov/Shutterstock.com